

ELEANOR SMITH

PUBLIC RELATIONS | WRITER & COPY-EDITOR |
PHOTOGRAPHER

ELEVATOR PITCH

I am a multilingual writer, copywriter, copy-editor and public relations professional who helps organisations in my areas of expertise (environmental & social sciences, sustainability, rehabilitation) to make an impact. I am also a photographer who loves to capture animals, buildings, nature & people.

EXPERTISE

- Languages & writing (EN, FR, NO)
- Strategic communications & impact
- Networking & organisation
- Photography

CONTACT

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REFERENCES

Ron Dekker | CESSDA ERIC

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Daniel Arnrup-Øien | Open Concept AS

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Pierre-Loïc Nihoul | Octavius

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SERVICES

LANGUAGES & WRITING

- Offering multilingual content (EN, FR, NO)
- Quick grasp of complex messages & ability to communicate those in a straightforward & simple way
- Content creation for raising awareness, maintaining interest & engaging
- Professionalising your communication channels
- Timing

STRATEGIC COMMUNICATIONS & IMPACT

- Matching your communication activities with your SMART Goals
- Getting to know your audience
- Being relevant & visible
- Stakeholder engagement
- Social Media

NETWORKING & ORGANISATION

- Leadership & coordination across borders
- Networking, facilitating & presenting
- Connecting people

PHOTOGRAPHY

- Capturing moments
- People & animals
- Nature & architecture
- Won a prize (category press)