

ELEANOR SMITH

PUBLIC RELATIONS | WRITER & COPY-EDITOR |
PHOTOGRAPHER

ELEVATOR PITCH

I am a multilingual writer, copywriter, copy-editor, public relations professional and photographer. I work with creative people and science organisations with an interest in the natural world and social causes. I help them be visible and to make an impact, so that they can focus on what they do best.

I love nature, animals and the arts. I volunteer every week and help people who find themselves in a challenging place in their lives.

EXPERTISE

- Languages & writing (EN, FR, NO)
- Strategic communications & impact
- Networking & organisation
- Photography

CONTACT

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REFERENCES

Ron Dekker | Open Science Apex

Email: ron.dekker@osapex.eu

Daniel Arnrup-Øien | Open Concept AS

Email: daniel.oien@openconcept.no

Pierre-Loïc Nihoul | Octavius

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SERVICES

LANGUAGES & WRITING

- Offering multilingual content (EN, FR, NO)
- Quick grasp of complex messages & ability to communicate those in a straightforward & simple way
- Content creation for raising awareness, maintaining interest & engaging
- Professionalising your communication channels
- Timing

STRATEGIC COMMUNICATIONS & IMPACT

- Matching your communication activities with your SMART Goals
- Getting to know your audience
- Being relevant & visible
- Stakeholder engagement
- Social Media

NETWORKING & ORGANISATION

- Leadership & coordination across borders
- Networking, facilitating & presenting
- Connecting people

PHOTOGRAPHY

- Capturing moments
- People & animals
- Nature & architecture
- Won a prize (category press)